

Web Booking Engine—Factsheet

What is the SensibleRez Web Booking Engine?

The SensibleRez Web Booking Engine comprises a database of room types, room availability, and rates. This database then links to your hotel website, and enables visitors to your website to check on availability, and make new reservations. All new reservations are delivered to the hotel by email, with credit card details stored on our secure server. An email message confirming the reservation can also be sent to the guest. Changes to rates and availability can be made at any time through a secure password-protected internet site.

What is the SensibleRez Web Booking Engine used for?

Your 24 hour virtual reception.

Your website can be seen anywhere in the world, any time of day or night. The SensibleRez Web Booking Engine gives those visitors the ability to make a reservation there and then, and receive immediate confirmation of their booking. Research has shown that internet users want to check availability and price, and book online rather than wait until the hotel responds to emails or booking request forms.

Online promotions anytime.

Because there are no limits on the number of rate programs that you can offer through the SensibleRez Web Booking Engine, you can offer as many special promotions as you wish. You can stipulate a minimum length of stay, or restrict the booking lead time, or make rates available for certain days of the week only.

Rates can be offered on either a per person or per room basis.

Secure Corporate/Negotiated Rates.

Those companies and events that have a special discounted rate with your hotel, can also make their reservations through your website, using a special password protected module. They will only see their special rate, although you have the option to also offer the published rates.

Customer Benefits.

There are many benefits with the SensibleRez Web Booking Engine, including:

- Easy to Use – Both for the Hotel and your customers. The reservation process is clear and straightforward.
- Flexible – Multiple room types and rates programs. Set minimum or maximum length of stay. Set booking lead time restrictions.
- Fast & Efficient – Set up new promotions in a matter of minutes.
- Easy to Manage – Controlling rates and availability can be done from anywhere via web access.
- Custom Design – We can customise the booking engine pages to fully reflect your website.
- Confidential – Corporate accounts and special rates accessed through an optional password protected module.
- Commission Free – Bookings from your website are commission free, we charge a fixed fee per quarter.
- Simple Contract – No minimum period, no cancellation penalty.

SensibleRez Value added Services

As well as the standard booking engine, we can provide:

- Internet Distribution Service, to link your hotel with over 2,000 online travel websites.
- GDS connection, gives you access to 450,000 travel agents worldwide.
- Interface to selected PMS products.
- SensibleEvents for sales and event management.
- Website design and production.