

# Distribution Management Service—Factsheet

## What is the SensibleRez Distribution Management Service (DMS)?

The SensibleRez DMS enables you to provide your hotel details, rates and availability to over 2,000 travel websites. These include such well known brands as Expedia, Travelocity, Orbitz, Last Minute, and Priceline.

In addition, SensibleRez DMS gives you access to the Global Distribution Systems (GDS) of Amadeus, Galileo, Sabre, and Worldspan. This puts your hotel in front of 450,000 travel agents and distributors worldwide.

SensibleRez DMS is managed through one web portal where you update your availability and rates. Centralised commission payments mean that you receive just one commission statement each month. Agents are paid in their local currency, and you avoid costly bank charges.

## What is the SensibleRez DMS used for?

### 24 hour business generation.

Because we have a vested interest in helping you to drive more business to your hotel, your personal Account Manager will work with you and help you to participate in all online marketing promotions, and provide GDS marketing assistance.

### Reduced administration.

We take care of all the aftersales administration for you. This includes paying commissions to travel agents, paying GDS and IDS transaction fees, and any foreign currency payments.

### Consortia Rates program

If the Corporate Traveller is a key market segment, then you may want to look at the Consortia Rate program on the GDS. Giving you access to all of the major business travel agents, the Consortia Rate program allows you to offer secure negotiated rates to this valuable source of business

## Customer Benefits.

**There are many benefits with the SensibleRez Distribution Management Service, including:**

- Revenue Generating – As a commission based system, we have a vested interest in producing more business for you.
- Easy to Use – One secure internet portal to manage rates and room availability.
- Personal Account Manager – Works with you to increase business opportunities.
- Flexible – Select only those programs that you want to participate in.
- Fast & Efficient – Set up new promotions in a matter of minutes.
- Centralised Commissions – Agents paid in local currency, you receive just one commission statement.
- Web Based – No software to install, no investment required.

## SensibleRez Value added Services

As well as the Distribution Management Service, we can provide:

- Website booking engine.
- Interface to selected PMS products.
- Website design and production.
- Advice on search engine optimisation.
- Web based PMS and PoS.